Heather Phillips

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OBJECTIVE **Strategist, UI/UX Design**

EXPERIENCE

User Interface/UX Designer, Office of Technology and Design, 2009-present
- Planned, organized, and moderated technology focus groups
- Worked closely with a team to generate ideas for new technology projects
- Provided usability feedback regarding in-house web sites
- Coordinated schedules of two office supervisors
- Created user interface and coordinated implementation of a touchscreen bulletin board

Web Design Coordinator, University Health Center, 2008-present
- Coordinated and ran meetings to plan reorganization of web site content
- Reorganized the content structure of the University Health Center web site
- Maintained the web site by updating information frequently

Web Design Intern, Town of Elkton, VA, Summer 2009
- Coordinated and ran meetings with town officals about web site redesign
- Planned and implemented a restructure and redesign of the Town of Elkton web site
- Worked with various town employees to meet their specific web site needs

EDUCATION

James Madison University, Harrisonburg, Virginia
Bachelor of the Arts, May 2010
Major: Media Arts and Design, **Concentration:** Interactive Media **Minor:** Art
Cumulative GPA 3.96

ACTIVITIES

SMAD club President - Spring 2010, general member since 2007
- Organized and ran meetings
- Designed, implemented, and maintained SMADlink web site
- Worked on a team to organize and execute club events and activities
- Carried out the necessary steps to gain offical club recognition from JMU

HONORS

Interactive Media Academic Achievement Award, Spring 2010

Presidents list, Fall 2006 – Fall 2009

MPRI Interactive Media Scholarship Recipient, Fall 2009

Blanche Garrett Memorial Scholarship, Spring 2007

PERSONALITY

Focus	Teamwork
Organization	Effective communication
Prioritization	Passion for life and learning

TECHNICAL SKILLS

Adobe Dreamweaver	CSS
Adobe Photoshop	HTML
Adobe Flash	
UI/UX Design	

References available upon request